BEST PRACTICES- “LEARN AND EARN”

GOVT’ DB GIRLS’ PG COLLEGE RAIPUR

I. Title of the Practice:

"Learn and Earn"

II. Objectives of the Practice:

- To enhance and inculcate employability skills *vis-a-vis* related knowledge in order to augment socio-economic status of the students.
- Provide training through workshops and exhibitions to disseminate employability skills like Communication, Teamwork, Reliability, Problem-solving, Organization and planning, Self-management and Leadership.
- To develop opportunities to develop these employability skills.
- To create awareness about the folk art and handicrafts.
- To create art items with special reference to Chhattisgarhi and Indian folk arts.
- To make the students aware of the latest fashion trends.
- To provide financial assistance to students in order to prepare merchandise for sale.
- **Finally, to organize regular exhibitions for students where they can display and sell their self-prepared articles to generate revenue.**

III. The Context

Major population of Chhattisgarh state are rely on farming and forest products for their livelihood and are socio-economically backwards. In our Institute large number of girls comes from this section for higher studies. They face financial problems and an opportunity to earn along with their routine courses serves as a major boon for them. Therefore, an institutionalized system of guided exposure to the market helps them to earn and learn simultaneously. This also helps them to acquire multiple skills from their mentors and peers. The College offers Fashion designing under the Vocational Course, which provides a platform for entrepreneurship through LEARN AND EARN programme to all the students of the Institution.

IV. The Practice

Under this "Learn and Earn" programme regular skill development workshops and exhibitions were organized by the college to provide proper platform for the students to develop and enhance their employability skills.

Our college organizes 'KRITI' an exhibition in which the various articles prepared by students along with different services, like Henna (Mehandi) arts, embroidery, paintings, grooming etc., are available to the general public. In order to boost confidence and self respect of the students, the exhibition is inaugurated by well known women personalities and alumnae of the college.

- Workshops on different skills are organized in collaboration with entrepreneurs, such as, Tailoring (By Usha Care), Mural Painting, Warli Fabric, Wall Painting, Terracotta Jewellery Making, Decoupage, Dabu Printing and Pipli Arts (By Fevicryl), Fashion Accessories, Pidilite Items, Spray & Block Printing, Bandhej, Mehandi, Fabric and Glass Painting, Fashion Illustration and Sketching, and Personal Grooming.

- Fruits and Vegetable preservation program are conducted regularly. The students participating in these programmes are taught to preserve fruits and vegetable. This program is done under the Food Science self-finance program in which food items like jam, jelly, pickles are prepared and their preservation technique has been learnt.

- External experts are invited to teach various arts and craft related skills to students, who prepare products which are meant to be sold in market.

- Items prepared by participating students are sold in an annual exhibition named as "KRITI".

- This exhibition provides a real business opportunity for the students.

- The practice is meant for students from weaker economic background who cannot afford getting such training in the market. As a part of entrepreneurial awareness and training programme, these workshops are offered free of cost to college students.

V. Evidence of Success

- The number of participants in KRITI has been increasing year after year, and includes students of all faculties of the college.

- Progressively increasing students' interest as revealed by the rising number of registrations to the workshops under different streams including Pipli Art, Dabu Print, Mural Painting, Tailoring workshop, Tie and dye workshop, Screen and Block printing workshop, Warli art workshop, Glass painting workshop, and many more under vocational course Fashion Designing.

- A tremendous public response in the form of phone calls, SMS, emails etc., enquiring about the date, time and venue of 'KRITI' speaks volumes about it success.

- Students through our Learn and Earn program become proficient in multiple business related skills and are more confident to take on the real-life challenges and entrepreneurship.

- 'Swadeshi Mela', organized by the State Government, is a very good platform for marketing and retailing self-made products made under the Learn and Earn program. A large number of participants of the 'Swadeshi Mela' comprises of our students trained under the Learn and Earn program.

- Further evidence of success of the Learn and Earn program is revealed by the subsequent rise in revenue generated through the KRITI exhibition in which products made by students are also sold.

- Finally, the students' feedback on Earn and Learn shows that the over the result of this practice was encouraging and helpful for our students. Such workshops followed by exhibitions facilitate our students in developing their confidence, entrepreneurial skills, and overall personality development along with income generation.

VI. Problems Encountered and Resources Required

The Earn and Learn program implemented by the college has managed to overcome major hurdles and issues. The prime difficulty in the implementation of Learn and Earn program was lack of any private or government funds and external resources. This however, the College managed to overcome a bit by arranging sponsors from the local industries and NGO's along with other private organizations.

Another major hurdle lies in the fact that our institution is a Girls' College hence the restriction of working hours is till 5.00 PM only, which had to be maintained. Further, hostellers who participate in the exhibition or workshops have to provide a no objection certificate from the parents or local guardian. Hence the event had to be planned well in advance to allow these formalities.

Finally, the articles and objects made by the students have to be patented following the Intellectual Properties (IP) guidelines which include elusive creations of our students. As there are many types of intellectual properties and the most well-known types are copyrights, patents, trademarks, and trade secrets; we have to first classify the IP's related to Learn and Earn Program which is quite a challenging task.

VII. Notes

Our college is an oldest women's college in Chhattisgarh established in the year 1958. Since then, the Home Science department conducted various courses relevant to girls'. The department was honoured with "Department of Excellence" by the UGC. The department has ample infrastructure, and resources to implement the Learn and Earn program.

7.2.1Best Practices

1. Learn And Earn Program

EDUCATIONAL VISIT

Year: 2015-2019

VOCATIONAL COURSE FASHION DESIGNING

YEAR- 2016-2019

DIFFERENT WORKSHOP AND ART/CRAFT ACTIVITY VOCATIONAL COURSE FASHION DESIGNING

TWO DAYS EXHIBITION "KRITI' YEAR 2016-2019

VOCATIONAL COURSE FASHION DESIGNING

Under the self financed course Fashion Designing , like every year , this year also a two-day exhibition was organized from 21st to 22nd January 2020 by the Students, in which the students exhibited their hand-made items throughout the year.

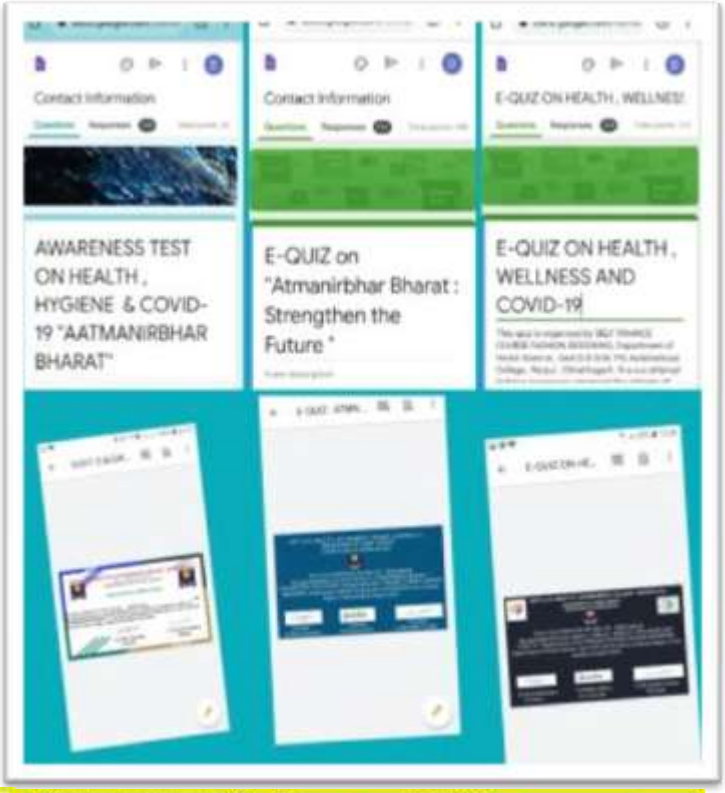
नवभारत

'कृति' आर्ट एंड क्राफ्ट प्रदर्शनी में दिखाया हुनर

श्रृंगार सामग्री में दिखी छात्राओं की हस्तकला

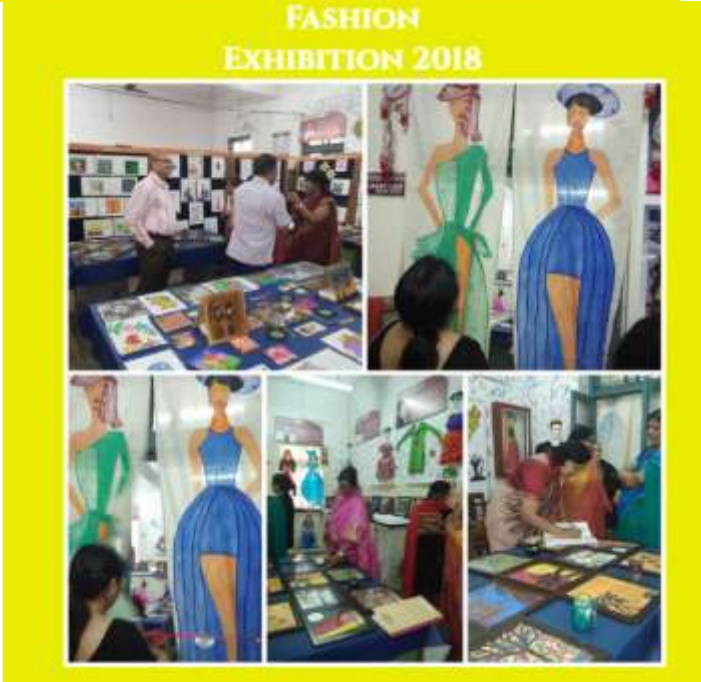
LOCAL VISIT MARKET/HAAT/HANDLOOM EXHIBITION/ WEAVER COOPREATIVE SOCIETY YEAR 2016-2019 VOCATIONAL COURSE FASHION DESIGNING

ACTIVITIES DURING COVID-19 YEAR 2020-2021 VOCATIONAL COURSE FASHION DESIGNING



TWO DAYS EXHIBITION "KRITI' YEAR 2016-2019

VOCATIONAL COURSE FASHION DESIGNING



Under the self financed course Fashion Designing , like every year , this year also a two-day exhibition was organized from 21st to 22nd January 2020 by the Students, in which the students exhibited their hand-made items throughout the year.

'कृति' आर्ट एंड क्राफ्ट प्रदर्शनी में दिखाया हुनर

श्रृंगार सामग्री में दिखी छात्राओं की हस्तकला

Swadeshi Mela

"कृति"
ART AND LIFESTYLE
EXHIBITION
By: Student of FASHION DESIGNING
Govt. D.B. Girls' P.G. College, Raipur
Smile Plz

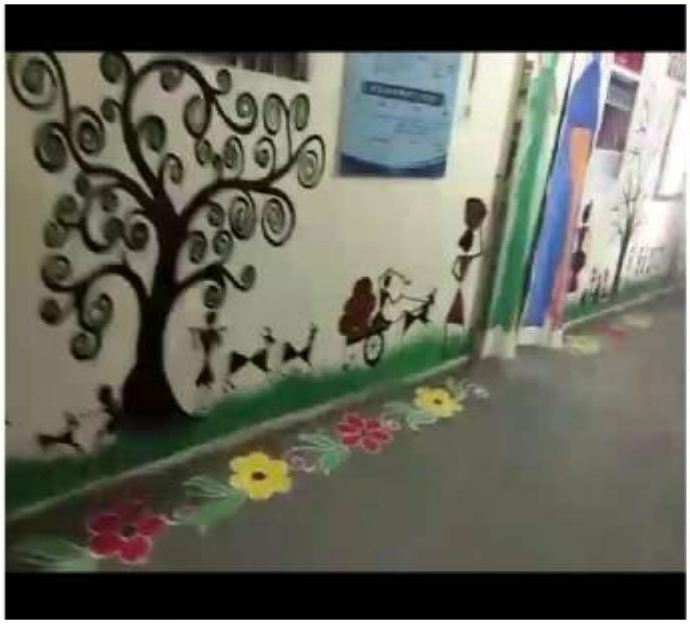
KRITI
EXHIBITION
2019

"कृति"
ART AND LIFESTYLE
EXHIBITION
By: Student of FASHION DESIGNING
Govt. D.B. Girls' P.G. College, Raipur

Personal grooming
Workshop 2018

DECOUPAGE WORKSHOP

Hand made items
exhibition
by: fashion designing
department
2018



Warli Art wall painting
made by 1st year
student
2018

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11,02,2021

शासकीय दूधाधारी बजरंग महिला महाविद्यालय की छात्राओं ने कैम्पस को बनाया स्वच्छ और आकर्षक

भिन्न / छत्तीसगढ़ रविशंकर शर्मा 1 hour ag

इस खबर को शेयर करें

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रायपुर। पर्यावरण संरक्षण व स्वच्छता हमारा कर्तव्य और संकल्प अभियान के तहत शासकीय दूधाधारी बजरंग महिला महाविद्यालय रायपुर की फैशन डिजाइनिंग की छात्राओं ने कॉलेज कैम्पस को स्वच्छ और आकर्षक बनाया है। दीवारों, पेड़ों पर सुंदर और आकर्षक पेंटिंग की गई है। फैशन डिजाइनिंग की प्राध्यापक डॉ. शिप्रा बैनर्जी ने कहा कि महात्मा गांधी ने " स्वच्छ भारत " का सपना देखा था। उन्होंने कहा था कि भारत के समस्त नागरिक एक साथ मिलकर यह संकल्प लें कि " न तो मैं गंदगी करूंगा, न ही करने दूंगा" उनके इस सपने को हकीकत में साकार करने की दिशा में फैशन डिजाइनिंग की छात्राओं ने एक कदम आगे बढ़ाया है। उन्होंने कहा कि वर्तमान समय में स्वच्छता हम सबके लिए एक बड़ी चुनौती है। इस चुनौती को सहर्ष स्वीकार कर महाविद्यालय की छात्राओं ने पर्यावरण को स्वच्छ व स्वस्थ रखने की दिशा में एक सार्थक पहल की है। छात्राओं का यह मानना है कि साफ-सफाई केवल सफाई कर्मचारियों की ही जिम्मेदारी नहीं है, यह हम सभी नागरिकों की जिम्मेदारी है। हम अपने आस-पास के स्थानों को स्वच्छ रखें। इस दिशा में युवाओं को अभियान चलाकर एक बड़ा परिवर्तन लाने की आवश्यकता

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पास के स्थानों को स्वच्छ रखें। इस दिशा में युवाओं को अभियान चलाकर एक बड़ा परिवर्तन लाने की आवश्यकता है। इसी दिशा में महाविद्यालय की छात्राओं ने कदम आगे बढ़ाया है।

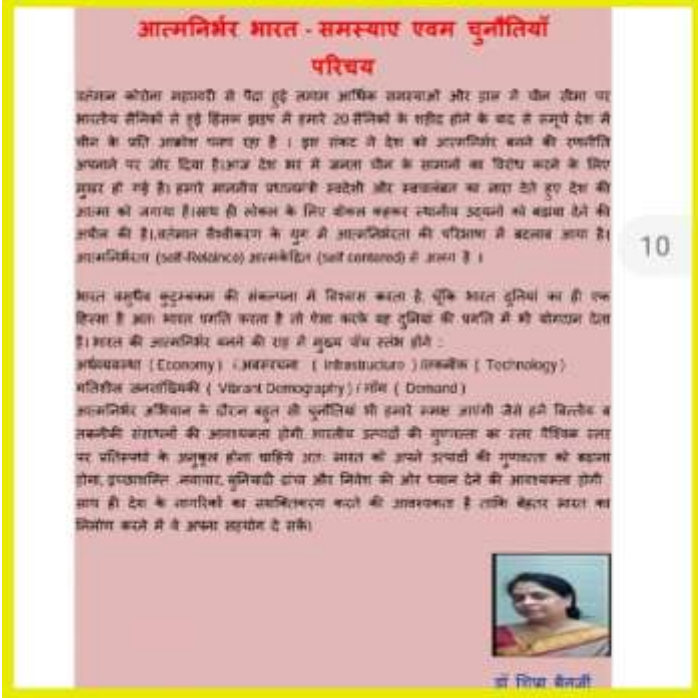
हरिभूमि 11.02.2021

कैंपस के पेड़ों पर बनाई तस्वीरें, सहेजने लिखे संदेश

छात्रों ने जाने प्रोजेक्ट में सॉफ्टवेयर के प्रयोग

आत्मनिर्भर भारत: संभावनाएं एवं चुनौतियाँ
प्रस्तुतिकरण
डॉ. प्रज्ञेश कुमार अग्रवाल
विशेष कर्तव्यस्थ अधिकारी
कसा, भोपाल, मध्यप्रदेश

13


आत्मनिर्भर भारत - समस्याए एवम चुनौतियाँ
परिचय
डॉ शिप्रा बैनर्जी

10

REGISTRATION LINK
NATIONAL WEBINAR ON "आत्मनिर्भर भारत : सम्भावनाए एवम चुनौतियॉ "
Dear Participants
Greetings from Govt.D.B.Girls'P.G.Autonomous College, Raipur , Chhattisgarh , India
We are pleased to inform you that Department of Home-Science is Organizing National Webinar on " आत्मनिर्भर भारत : सम्भावनाए एवम चुनौतियॉ "

गृहविज्ञान विभाग द्वारा आयोजित
राष्ट्रीय वेबिनार
आत्मनिर्भर भारत-समस्याए एवम चुनौतियॉ
दिनॉक : 26 जुलाई 2020
शासकीय दू.ब.महिला स्नातकोत्तर (स्वशासी)
महविद्यालय,

Dinesh Kumar Maida
Dr.Shipra Banerjee
Dr. Pragyesh Agrawal

Students of Vocational course Fashion Designing of Govt. D.B. Girl's P.G. Auto. College, are participated in fashion show organized by Swadeshi Mela on 25th to 31st January 2019.

" Art & Craft Workshop "

Three days "Pipli Art and Daabu Print" workshop successfully organized on 13,14,16 September 2019 on Fashion designing Lab under the guidance of subject professor Dr. Shipra Banerjee, Savitri Sapre, Richa Tamrakar and Rajshree Nirmalkar, Vocational Course Fashion Designing. Students of B.Sc. Part one Fashion Designing and Home Science participated in this workshop.

Under the vocational course Fashion Designing , like every year , this year also a two-day exhibition was organized from 21st to 22nd January 2020 by the Students, in which the students exhibited their hand-made items throughout the year.

नवभारत Rajdhani - 22 Jan 2020 - raj7

'कृति' आर्ट एंड क्राफ्ट प्रदर्शनी में दिखाया हुनर

डिग्री गर्ल्स कॉलेज के फैशन एंड डिजाइनिंग विभाग का आयोजन

नवभारत फोटो

• नवभारत रिपोर्टर। रायपुर.
www.navbharat.org

शासकीय दुधाधारी बजरंग स्नातकोत्तर महाविद्यालय के फैशन एंड डिजाइनिंग विभाग की छात्राओं ने मंगलवार से दो दिवसीय 'कृति' आर्ट एंड क्राफ्ट में प्रदर्शनी का आयोजन किया है. इस प्रदर्शनी का उद्घाटन महाविद्यालय के प्राचार्य डॉ. जेएन वर्मा ने किया. महाविद्यालय की प्राध्यापक डॉ. शिप्रा बैनर्जी के अनुसार महाविद्यालय के रजिस्ट्रार सीएल दुबे एवं विभाग के प्राध्यापकों के सहयोग से आयोजित इस प्रदर्शनी में छात्राओं ने एक से बढ़कर एक वस्तुएं बनाकर अपना हुनर दिखाया. इसमें म्यूरल आर्ट, टेराकोटा, ज्वेलरी, बंधेज साड़ी एंड बंधेज लाइनर, होम डेकोरेट आइटम के साथ विभिन्न राज्यों के परिधान एवं आभूषणों को प्रदर्शित किया गया है.

प्रदर्शनी का आयोजन हर वर्ष करने का उद्देश्य

रजिस्ट्रार सीएल दुबे ने बताया कि इस प्रदर्शनी का आयोजन हर वर्ष करने का उद्देश्य है. छात्राओं को स्व-रोजगार की दिशा में प्रेरित करना तथा उनके स्किल को बढ़ाना और उन्हें स्वावलंबी बनाना है. छात्राएं जो भी फैशन एंड डिजाइनिंग विभाग से सीखती हैं. उसे अपने जीवकोपार्जन का माध्यम बना सकें. इससे छात्राओं में कौशल विकास होता है. साथ ही उनका आत्मविश्वास भी बढ़ता है. कार्यक्रम के मार्गदर्शक फैशन एंड डिजाइनिंग विभाग की प्राध्यापक शिप्रा बैनर्जी, ऋचा लाखकर, साक्षी सप्रे, राजश्री निर्मलकर हैं.

श्रृंगार सामग्री में दिखी छात्राओं की हस्तकला

रायपुर(नईदुनिया प्रतिनिधि)। डिग्री गर्ल्स कॉलेज की फैशन डिजाइनिंग की छात्राओं ने स्वनिर्मित वस्तुओं का दो दिवसीय प्रदर्शनी लगाई है। एग्जीबिशन विभाग के हॉल में लगाई गई है। स्टूडेंट्स ने टेराकोटा की ज्वेलरी, ड्रेसेस और कई डेकोरेटिव आइटम्स अपने हाथों से बनाए हैं, जो आकर्षण का केंद्र हैं।

एग्जीबिशन में अलग-अलग शेप के कई लकिट और ब्रेसलेट हैं, इन्हें मिट्टी से डेकोरेट किया गया है। लकिट और ज्वेलरी को गोल्डन रंग देकर उसे और भी आकर्षक बनाया है। फैशन डिजाइनिंग की पढ़ाई कर रही छात्रों ने एक साल तक पढ़ाई करने और कॉलेज में होने वाली वर्कशॉप में सीखकर इसे बनाया है। एग्जीबिशन का उद्घाटन कॉलेज के प्राचार्य डॉ. जेएन वर्मा ने किया।

इस मौके पर विभाग की प्रो. डॉ. शिप्रा बैनर्जी ने बताया कि छात्राओं को स्वरोजगार के लिए प्रेरित करने और स्किल को बढ़ाने के उद्देश्य से कॉलेज में समय समय पर कार्यशाला का आयोजन किया जाता है। कार्यशाला और कक्षाओं में साल भर सीखने के बाद स्टूडेंट्स ने अपने हाथों से विविध सजावटी सामग्री बनाई है। उन्हीं की प्रदर्शनी लगाई गई है। इस अवसर पर ऋचा लाखकर, साक्षी सप्रे और राजश्री निर्मलकर समेत बड़ी संख्या में छात्राएं उपस्थित थीं।

स्वनिर्मित वस्तुओं के दो दिवसीय एग्जीबिशन में बच्चों, लड़कियों और महिलाओं के कपड़ों के अलावा साड़ी के डोड़े भी स्टॉल में नजर आए। इसके साथ ही भारत के विभिन्न राज्यों की संस्कृति और परंपरा को प्रदर्शित किया गया है। गुजरात, महाराष्ट्र समेत विभिन्न राज्यों की ड्रेसेस को क्रॉफ्ट सीट में पिरोया है।

डिग्री गर्ल्स कॉलेज में छात्राओं द्वारा लगाई गई प्रदर्शनी। • नईदुनिया

Under the Vocational course Fashion Designing , like every year , this year also a two-day exhibition was organized from 21st to 22nd January 2020 by the Students, in which the students exhibited their hand-made items throughout the year.

Three days Free Tailoring Workshop for the students of self financed course Fashion Designing organized on 03-05 September 2019. This workshop is organized every year by USHA CARE.

The Vocational course Fashion Designing Students made an educational visit to the local weavers' cooperative society located near Vivekanand Ashram, Raipur on 14th October 2019, where they got information about making yarns and fabric from fibers.

Three days “Mehandi Art” workshop successfully organized on 21st to 23rrd October 2019 on Fashion designing Lab under the guidance of subject professor Dr. Shipra Banerjee, Savitri Sapre, Richa Tamrakar and Rajshree Nirmalkar, Under the vocational course Fashion Designing. 40 Students of B.Sc. Part one Fashion Designing and Home Science participated in this workshop.

Five days "Mural Painting" workshop successfully organized on 14th to 18th October 2019 on Fashion designing Lab under the guidance of subject professor Dr. Shipra Banerjee, Savitri Sapre, Richa Tamrakar and Rajshree Nirmalkar, Under the vocational course Fashion Designing. Students of B.Sc. and B.A. Part one Fashion Designing participated in this workshop.

BE CREATIVE - DEDIGN A BE CREATIVE: DESIGN A FACE MASK : AN INTERCOLLEGIATE COMPITITION... JUNE 2020

1.Competition is open for all college students
2.Create a design and stitch double layered face mask of cotton fabric .Upload the picture wearing mask on link.
3.Time – 8th June till 8PM
4.It should be participant's original work.
5.Final call will be of selection committee.

Eligibility criteria: UG, PG students

Last date of submission:
8 th June till 08:00 pm

Registration link-
http://forms.gle/FG3Mcaubmb1aYijc7
For more information-
Contact- 9425203225

Handicraft Items Made By Students for Exhibition

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REDMI NOTE 5 PRO
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REDMI NOTE 6 PRO

REDMI NOTE 5 PRO
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